THIS WEBSITE'S COOKIE POLICY

This page describes this website's policy on cookies.

This is a privacy policy statement that is given also for the purposes of article 13 of Legislative Decree No. 196 of 30 June 2003 ("Personal Data Protection Code"), to all those who use Italian Exhibition Group S.p.A.'s web services, accessible on line at: **http://www.iegexpo.it and through all of the company's websites dedicated to individual fairs and special projects.**

This privacy policy refers solely to the websites and portals of the Italian Exhibition Group S.p.A. and its affiliated companies and not also to any websites that users may be directed to through links.

This privacy policy is informed also by Recommendation 2/2001 adopted on 17 May 2001 by the Working Party established by **Article 29 of Directive 95/46/EC** on certain minimum requirements for collecting personal data online and in particular methods, timing and the nature of the information that data controllers must give users when they visit webpages, irrespective of the reason for their visit.

This privacy policy also incorporates the instructions given by the Data Protection Authority in its Decision of 8 May 2014 (published in Official Journa No. 126 of 3 June 2014) on "Simplified Arrangements to Provide Information and Obtain Consent Regarding Cookies" and its Decision of 5 June 2015 on "Clarifications on Implementing the Rules Regarding Cookies".

THE "DATA CONTROLLER"

Following a visit to this website data relating to identified or identifiable persons may be processed.

The "Data Controller" as regards any such processing is Italian Exhibition Group S.p.A., Via Emilia 155, 47921 Rimini (RN). The Data Controller appoints as "Data Processors" a number of third parties who, from time to time, including on an occasional basis, assist the Data Controller in operating and maintaining the website from a technical standpoint, in managing customers (exhibitors, visitors, etc.) who register on the website in order to take part in exhibitions and events organised by the Data Controller and/or by third party partners and in handling associated marketing activities.

PLACE OF PROCESSING OF THE DATA

The processing in connection with this site's web services takes place at the Data Controller's headquarters mentioned above and is handled solely by the personnel in charge of the processing, by persons tasked with occasional maintenance and by those, if any, appointed on foot of a specific document, as "persons in charge of external processing".

No data deriving from the web services is disseminated. The data are communicated to the categories of third parties specified above.

The personal data provided by users who ask for information (CD-ROMs, publications, newsletters, answers to questions, etc.) to be sent to them are utilised solely to supply the service or presentation requested and are communicated to third parties solely if that proves necessary (shipping and sending of material).

TYPES OF DATA PROCESSED

Web browsing data

As part of their normal functioning the computer systems and software procedures designed to make this website work collect some personal data whose transmission is implicit in the use of Internet communication protocols.

It is information that is not collected in order to be associated with identified data subjects but which by its very nature could, through processing and data held by third parties, enable users to be identified.

This category of data includes the IP addresses or domain names of the computers utilised by the users who visit the website, the URI (Uniform Resource Identifier) addresses of the resources requested, the time of the request, the method used to address the request to the server, the size of the file obtained in response, the numerical code indicating the state of the response given by the server (successful, error, etc.) and other parameters relating to the user's operating system and computer environment.

These data are used solely for the purposes of obtaining anonymous statistical information on the use of the website and to check its proper functioning, and are cancelled immediately after processing. The data could be used to establish liability in the event of the commission of computer crimes to the website's detriment: apart from that eventuality, the data on web contacts are not stored for more than seven days.

Data voluntarily supplied by users

The optional, albeit express and voluntary, sending of e-mails to the addresses given on this website or through forms to be filled out on this website leads to the subsequent recording of the sender's address, necessary to respond to the request, and any other personal data that may be included in the e-mails or forms.

Specific summary information is progressively shown or viewed in the pages of the website dedicated to particular services available on request.

COOKIES

Cookies are small text files that are sent to the user's terminal equipment (usually to the user's browser) by visited websites and are stored in the user's terminal equipment to be then re-transmitted to the websites on the user's subsequent visits to those websites. When browsing a website, a user may happen to receive cookies from other websites or web servers, which are so-called "third-party" cookies. This happens because the visited website may contain items such as images, maps, sound files, links to individual web pages on different domains that are located on servers other than the one where the page being visited is stored.

Cookies are present as a rule in substantial numbers in each user's browser and at times they remain stored for a long time. They are used for several purposes ranging from IT authentication to the monitoring of browsing sessions up to the storage of specific information on user configurations in accessing a given server, and so on.

In order to appropriately regulate those devices, it is necessary to distinguish them based on the purposes pursued by those who use them since there are no technical features that allow devices to be distinguished otherwise.

In its Decision dedicated to cookies, the Data Protection Authority provides the following definitions.

Technical Cookies

Technical cookies are those used exclusively with a view to "carrying out the transmission of a communication on an electronic communications network, or insofar as this is strictly necessary to the provider of an information society service that has been explicitly requested by the contracting party or user to provide the said service" (see article 122.1 of the Personal Data Protection Code).

They are not used for further purposes and are usually installed directly by the data controller or the website manager. They can be grouped into browsing or session cookies, which allow users to browse and use a website (e.g. to purchase items online or authenticate themselves to access certain sections); analytics cookies, which can be equated with technical cookies insofar as they are used directly by the website manager to collect aggregate information on the number of visitors and the pattern of visits to the website; functionality cookies, which allow users to browse depending on certain pre-determined criteria such as language or products to be purchased so as to improve the quality of service.

Users' prior consent is not necessary to install these cookies, whilst a privacy statement under article 13 of the Personal Data Protection Code has to be provided in the manner considered to be most appropriate by the website manager if only such cookies are relied upon.

Profiling Cookies

Profiling cookies are aimed at creating user profiles. They are used to send advertising messages in line with the preferences shown by the user during browsing. In the light of the highly invasive nature of these cookies vis-à-vis users' private sphere, Italian and European legislation requires users to be informed appropriately on their use so as to enable the users to give their valid consent.

These cookies are referred to in article 122.1 of the Personal Data Protection Code where it is provided that "storing information in the terminal equipment of a contracting party or user or accessing information that is already stored therein shall only be permitted on condition that the contracting party or user has given their consent after being informed in accordance with the simplified arrangements mentioned in article 13.3".

At http://www.garanteprivacy.it/cookie one can view the following chart summarising the obligations that Italian Exhibition Group S.p.A. complies with:

Without prejudice to the preliminary points made above and the classification cited just now, our website uses the following cookies broken down by the associated purposes pursued:

- Essential cookies: are a type of technical cookie and are those cookies that enable the web pages themselves to function. It is possible to disable these cookies but it should be noted that without them it would be virtually impossible to operate this website and browse it.

- Optimisation cookies: are a type of technical cookie and include cookies that are used to gather statistical information, which is collected in aggregate form. They have the sole purpose of improving the performance of the website itself. For example, optimisation cookies are those used to identify the web pages that are most visited and allow the data controller to structure the layout of the website so as to facilitate browsing thereof. Also falling within this category are those third-party cookies that serve the same function (for example, Google Analytics and the like solely where anonymous data is processed in an aggregate form).

- Third-party cookies: are all those cookies that are received not directly from the data controller's website but from websites managed by other companies or organisations. Also falling within this category are so-called "social plugins", parts of visited pages generated directly by the websites concerned and integrated into the page of the host website. Social plugins are used in order enable the sharing of the content on various social networks.

  The presence of those plugins entails the transmission of cookies by and towards the websites managed by third parties. The management of the information gathered by "third parties" is governed by the associated privacy statement to which reference should be made.

The website of Italian Exhibition Group S.p.A. (www.iegexpo.it) and the websites dedicated to the exhibitions and special projects that the company organises and manages uses social plugins for Instagram, LinkedIn, Collektr, Google Analytics, Vimeo, Pinterest, Twitter, Facebook, YouTube, Google+, Flickr, VK and Weibo.

Italian Exhibition Group S.p.A. utilises Google Analytics and Hotjar cookies for analytical purposes, AdWords and Facebook Ads for advertising-type profiling and Tag Manager as a platform for managing the tags associated with collecting data.

The following is a list of the Google Analytics cookies used by our website:

__**utma** (2 years): this cookie contains information on when the user first visited the website, when the user last visited and overall how many times the user has visited;

__**utmb** (30 minutes): this cookie memorises when the user loaded the website and in tandem with __utmc this cookie can convey information on how long the user's visit lasted;

__**utmc** (until the end of the session): this cookie contains information on when the user leaves the website, and in tandem with __utmb this cookie conveys information on how long the user's visit lasted;

__**utmv** (forever): this cookie is needed for individual content and is used for user-custom variables;

__**utmz** (6 months): this cookie contains information on which website the user visited before arriving at the present website, and possibly also information on the search engine and the search keyword used or where the IP address is registered.

The banner that opens up when one first visits the website affords access to a screen for managing the cookies used, through which the visitor can block the use of unnecessary cookies. The selected settings can always be changed.

As per the requirement laid down by the Data Protection Authority in its Decision No. 229 of 8 May 2014, the choices made regarding the management of cookies are stored necessarily using a technical cookie, which saves the user's choices for up to 60 days.

Cookies are not used for the transmission of information of a personal nature and neither are so-called "persistent cookies" of any type used, in other words, systems to track users.

The use of so-called "session cookies" (which are not permanently stored in the user's computer and are cancelled once the browser closes) is strictly linked to the transmission of session identification (consisting of random numbers generated by the server) necessary to enable secure and efficient website browsing. The session cookies used by this website do not use other computer techniques potentially damaging to the privacy of the user's web browsing and do not enable personal data identifying the user to be collected.

LINKS TO AFFILIATED WEBSITES AND/OR WITH CONNECTED FUNCTIONS

Since the website of Italian Exhibition Group S.p.A. and its affiliates uses third-party cookies and social plugins (Instagram, LinkedIn, Collektr, Google Analytics, Vimeo, Pinterest, Twitter, Facebook, YouTube, Google+, Flickr, VK and Weibo), set out below in compliance with Data Protection Authority requirements are links to the relevant privacy policies.

LinkedIn: https://www.linkedin.com/legal/cookie-policy
http://it.linkedin.com/legal/privacy-policy

Google Analytics, Google+ and YouTube: http://www.google.it/intl/it/policies/technologies/cookies/
http://www.google.it/intl/it/policies/technologies/managing/

Vimeo: https://vimeo.com/privacy

Instagram: https://instagram.com/about/legal/privacy/

Pinterest: https://about.pinterest.com/it/privacy-policy

Twitter: https://twitter.com/privacy?lang=it
https://support.twitter.com/articles/20170519-uso-of___the-cookie-and-of-altre-tecnologie-simili-by-parte-of-twitter

Facebook: https://it-it.facebook.com/privacy/explanation
https://it-it.facebook.com/help/cookies/?ref=sitefooter

Flickr: https://policies.yahoo.com/us/en/yahoo/privacy/products/flickr/
https://info.yahoo.com/privacy/uk/yahoo/flickr/

METHODS OF PROCESSING

The personal data are processed by automated means for the length of time strictly necessary to fulfil the purposes for which they were supplied. Specific security measures are adopted to avoid the loss of data, unlawful or improper use thereof or unauthorised access thereto.

At any time users may disable the use of cookies by directly adjusting the settings of the browser used. Without derogating from the general nature of the above, set out below are some examples of

GUIDED PROCEDURES FOR DISABLING COOKIES ON ONE'S OWN COMPUTER

- CHROME BROWSER

1. Click on the Chrome menu in the browser's toolbar.

2. Select "**Settings**".

3. Scroll down the page to the very end and click on "**Show advanced settings**".
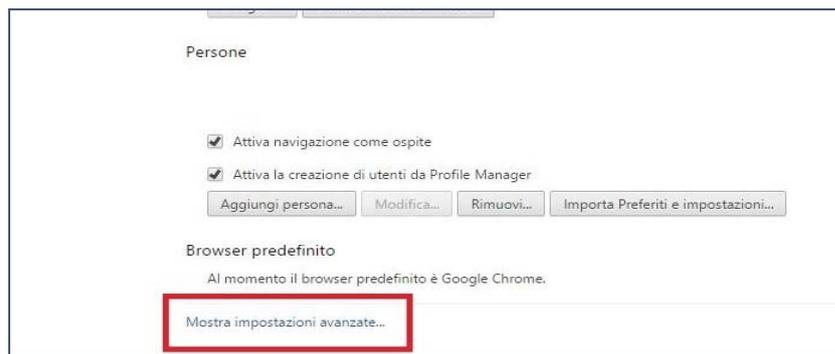

4. In the "**Privacy**" section click on the "**Content settings**" button.
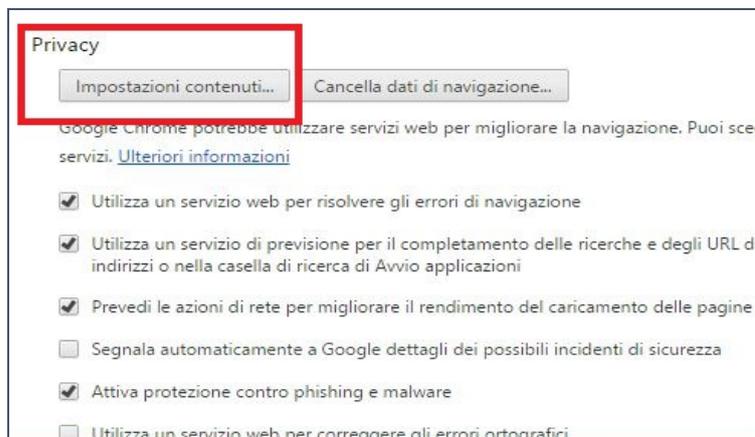
5. In the Cookie section select:

a. **"Block sites from setting any data"**: in this way all cookies are blocked, with the risk of preventing websites that require access from working. When a cookie is blocked the address bar will show the icon 🍪✕ .

b. "**Block third party cookies and site data"**: in this way third-party cookies will not be allowed even if the website has been added to the exceptions list and one has previously chosen to allow its cookies.

Impostazioni contenuti

Cookie

⭕ Consenti il salvataggio dei dati in locale (consigliata)

⭕ Memorizza dati locali solo fino a chiusura del browser

◉ Impedisci ai siti di impostare dati

☑ Blocca cookie di terze parti e dati dei siti

[Gestisci eccezioni...] [Tutti i cookie e i dati dei siti...]
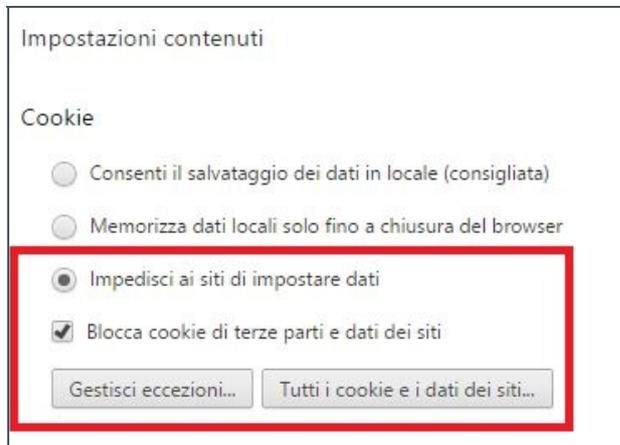
By clicking on "**Manage exceptions**" it is possible to list single websites and the behaviour to be adopted.

On the other hand, clicking on "**Keep local data only until you quit your browser**", the cookie will be stored only for as long as the browser is open.

Moreover, it is possible to **delete the cookies saved** on one's own computer, again through the "**Privacy**" section, by clicking on **"Clear browsing data"** and selecting the relevant items.

- INTERNET EXPLORER BROWSER

1. In the browser click on "**Tools**".
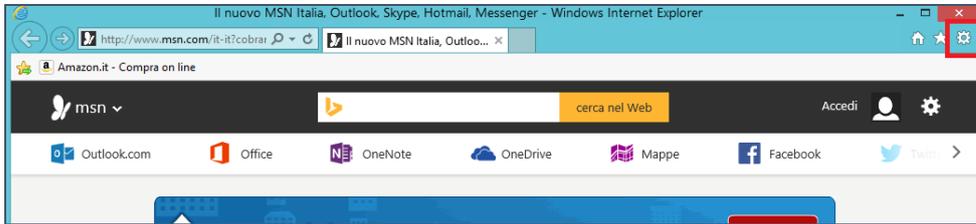
2. In the drop-down menu select "**Internet Options**".

3. Select the "**Privacy**" tab.
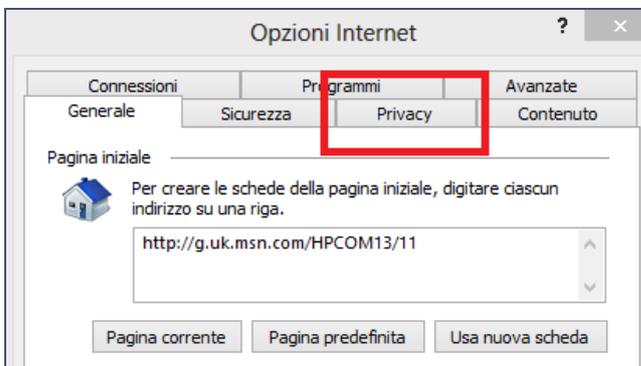
4. Under "**Settings**" move the slider to the top to block all cookies or to the middle so as not have a total block. It should be noted that blocking all cookies could prevent access to websites sought to be visited.
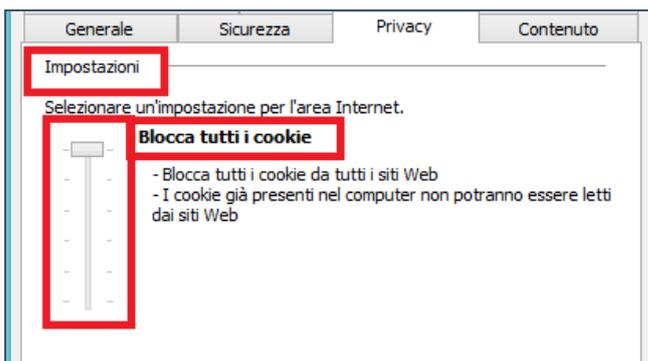
5. To block cookies from just specific websites select, as always the "**Privacy**" tab, click on the "**Sites**" button and then type in the name of the website it is wished to either block or allow in the "**Address of website**" box.
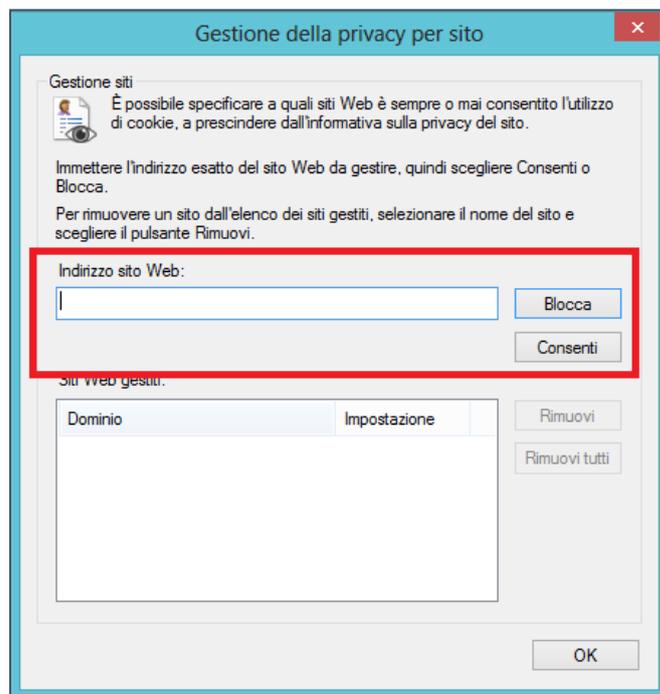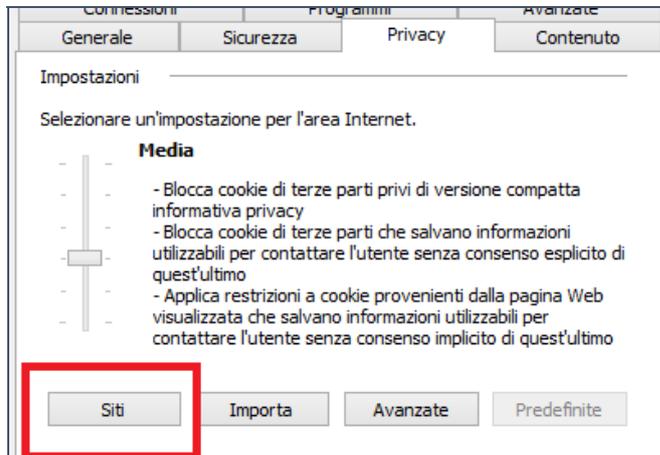
- MOZILLA FIREFOX BROWSER

1. In the browser click on "**Tools**".
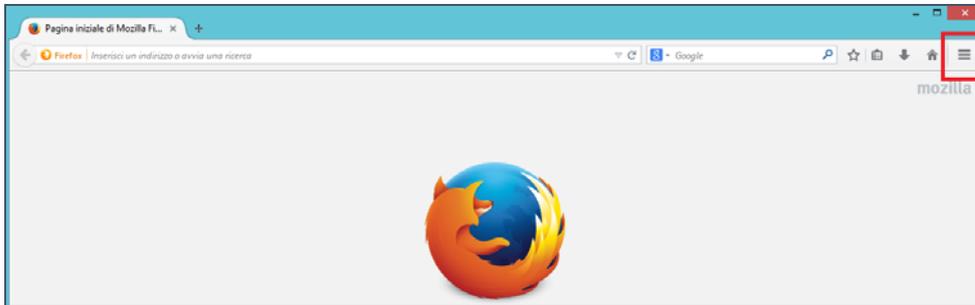

2. In the drop-down menu select "**Options**".

3. In "**Options**" click on the "**Privacy**" panel.
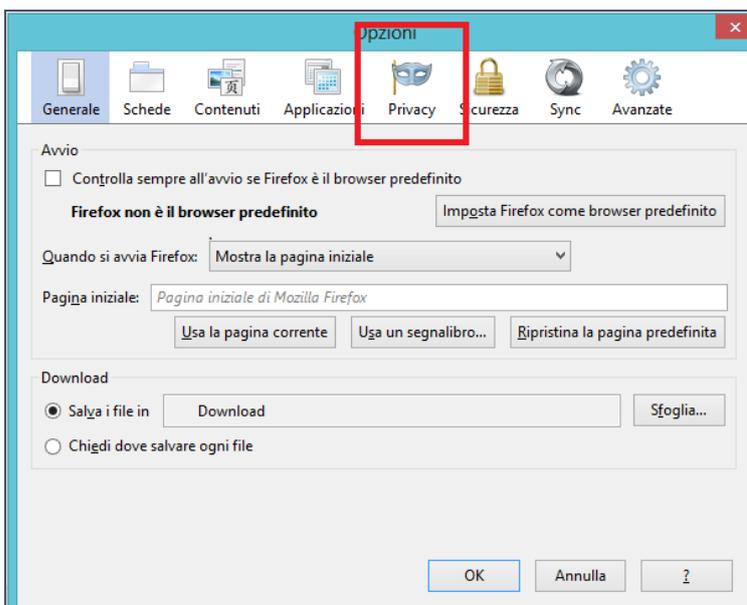
4. In the "**Tracking**" section of the "**Privacy**" panel select "**Tell sites that I do not want to be tracked**". However, the websites are not obliged to comply with the request.

In order to disable cookies continue the process.
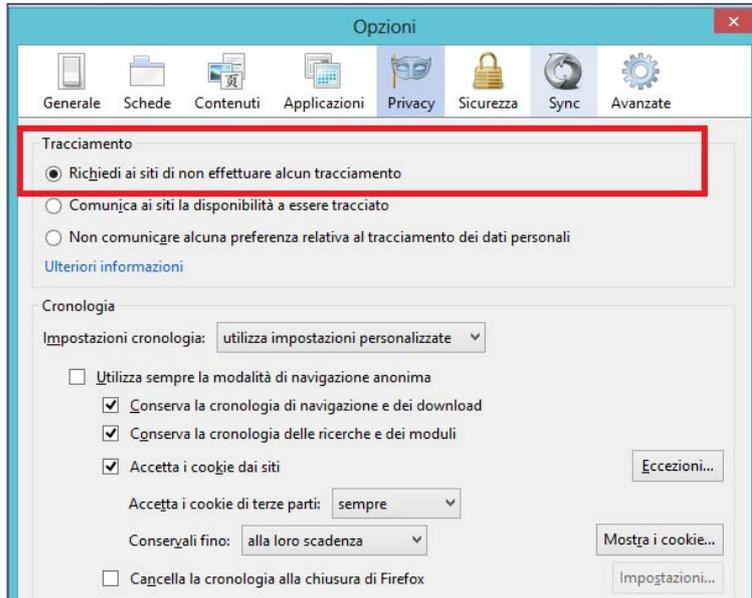
5. In the "**History**" section of the "**Privacy**" panel there are two alternatives:
   a. To block just third-party cookies check the "**Accept cookies from sites**" box and set "**Accept third-party cookies**" to "**Never**". It is possible to set exceptions.
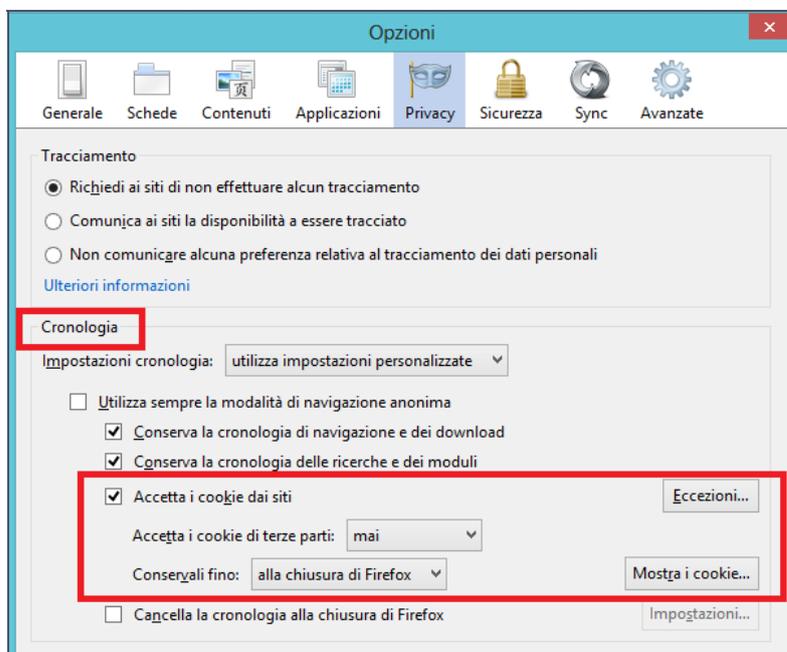
   b. To block all cookies remove the check mark from the "**Accept cookies from sites**" box. Please note that in this way it may prove impossible to visit some websites.
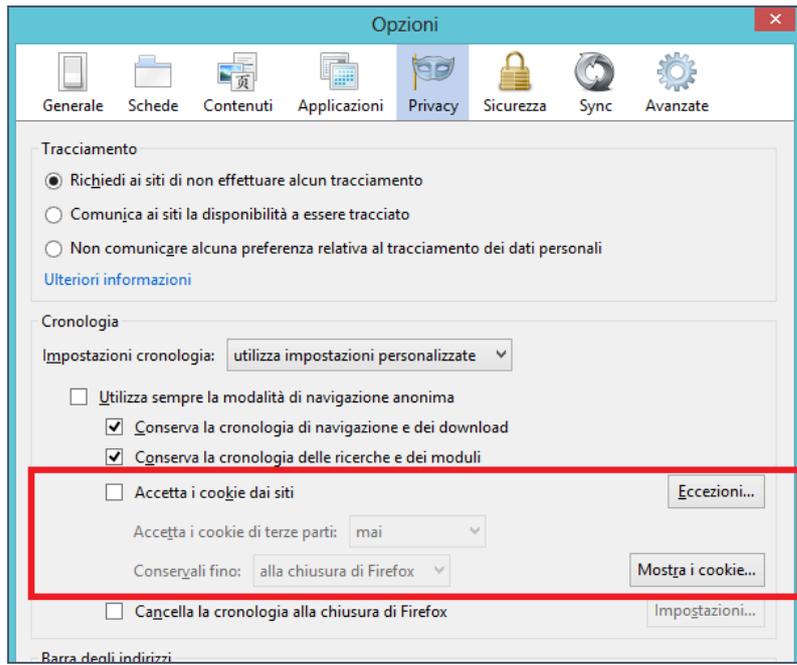
- SAFARI BROWSER

1. In the browser click on "**Safari**" in the toolbar.
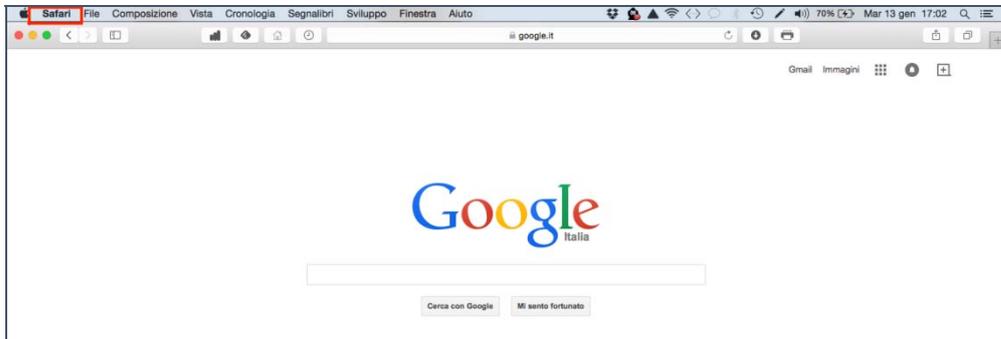
2. Select "**Preferences**".

3. Click on the "**Privacy**" menu in the window that opens.
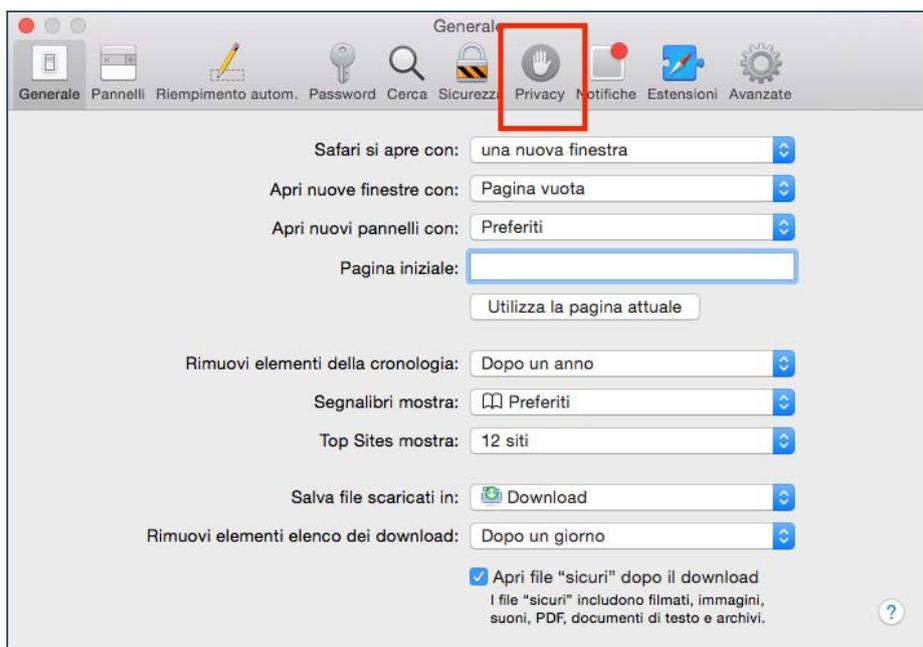
4. In the "**Cookies and website data**" section of the "**Privacy**" menu select "**Always block**" to disable all cookies from all websites. It should be borne in mind that this could prevent access to some websites.

5. It is possible to remove the website data (cookies) saved on one's computer up to that moment by proceeding to click on "**Remove all website data**".