

Press Release

Palacongressi di Rimini has been reconfirmed the leading conference facility in Italy

For the second year running, BEA (Best Event Awards) in Milan recognises the Rimini venue as the best conference facility and auditorium in the country.

Rimini, 6 October 2017 – Still basking in the success of last year, the Palacongressi finds itself in the limelight yet again at BEA 2017, the Festival of Italian events and live communication. A new and important accolade for the "Event&Conference Division" of "Italian Exhibition Group". The Rimini facility took home the award for best location in the category of Italian conference centres and auditoriums.

The jury, made up of experts from leading companies and agencies in the communication and events sector, assessed various types of venues for meetings and events, from "unexpected locations" to sports and cultural spaces, and concluded that the Palacongressi di Rimini is Italy's most appealing, versatile, functional and top quality location in the meeting industry

The Palacongressi was deemed a venue capable of perfectly combining aesthetics, design and functionality. In fact, its 39 excellently equipped modular rooms, with noise absorbing and soundproofed wall are ideal for parallel sessions or varying types. Italian style furniture by Frau and Moroso, décor, stages and mobile technology allow for the design and staging of high-profile events and conventions both on a national and international scale. And without forgetting of course, that this year the Rimini convention centre switched to full HD technology, upgrading from a 4K network to Over IP, as well as the installation of external mega led walls and an overall improvement of internal hardware and software.

The award confirms the continuous expansion of the conference package and its adaption to the most innovative business opportunities of "Italian Exhibition Group" on the Italian and international market. In fact, IEG can offer two highly modern conference facilities, the Palacongressi di Rimini and Vicenza Convention Centre, for meetings and events in the full range of sectors: corporate, institutional, associative, medical-scientific, cultural and the world of showbiz. From October 11-13, the Vicenza Convention Centre will host the XXXIV edition of the ANCI Assembly (the National Association of Italian Municipalities), three days of exchanges and debates between representatives of 8,000 local governing bodies, with 9 plenary sessions in the "Palladium Theatre" and more than 50 seminars and meetings to be held in the 9 rooms of IEG's location in the city of Vicenza.

PRESS CONTACT IEG - RIMINI OFFICE:

Elisabetta Vitali (communication&media manager) mediarimini@iegexpo.it; Carlo Bozzo (Event&Conference media consultant) +39 3355778445 – carlobozzo@hotmail.com