

# ITALIAN EXHIBITION GROUP

Providing the future

Press

iegexpo.it



Press Release

## IEG BRINGS ITALIAN INNOVATION TO THE PALACONGRESSI DI RIMINI

**June 12 and 13, FinTech leaders at the IT Forum**  
**Over 70 events scheduled at the Web Marketing Festival (June 20-22)**

*Rimini, 10 June 2019* – The talent and innovation of Italy comes to the **Palacongressi di Rimini**, a place of excellence on the Italian meeting industry scene.

The most innovative brands and major TV productions choose the Palacongressi di Rimini for their spectacular events: and here in June, once again, a future-oriented Italy, full of promising talent will transform Rimini into the capital of digital development, social communication and artistic creativity.

A dozen appointments including seminars, congresses, medical-scientific events, training courses, lined up by the **Italian Exhibition Group (IEG) Event & Conference division**, for an estimated total of **33 thousand visitors** and **about 15 thousand participants**.

The highlight, with the presence of 21,000 visitors already confirmed, will be the seventh edition of the Web Marketing Festival, the largest digital innovation event in Italy scheduled from June 20-22, offering over 70 training courses, shows, entertainment, business and networking events, hosting both Italian and international guests. Since the first edition of the WMF in Rimini in 2015, the growth of this event has been steady and on the rise. For this year's edition, over 55 training rooms have been created, ten more than in the previous edition, with new entries such as Robotics, Influencer Marketing, eSports and Gaming, Design, Digital Transformation, Sustainability and the Non-Profit sector. More than 500 speakers and guests from all over the world will be present at the event.

On **June 12th and 13th**, the Palacongressi di Rimini will welcome two thousand participants to the **IT Forum, the largest free event in Italy** dedicated to **consultancy professionals, traders and savers**, gathering the **major players in FinTech** under one roof. Among the conferences scheduled are those dedicated to the new themes of digital finance. The event within the event will be the Forbes Digital Summit, with global players in digital innovation, demonstrating how tomorrow's technology - artificial intelligence - will affect the investment sector.

Last but not least, on **June 29 and 30**, the Palacongressi di Rimini will once again be the backdrop for the casting of **Italia's got Talent**, one of the most successful formats on Italian television. The Rimini venue is undoubtedly a beautiful conference facility, with state-of-the-art, modern and extremely

# ITALIAN EXHIBITION GROUP

Providing the future

Press

[iegexpo.it](http://iegexpo.it)



flexible technological equipment, features that make it particularly suitable for events dedicated to innovation, the future and to spectacular events that require technical expertise, in a city in continuous evolution - Rimini.

## **PRESS CONTACT ITALIAN EXHIBITION GROUP**

**Elisabetta Vitali**, head of media relations and IEG corporate communication

**Annamaria Gradara**, media consultant IEG Event&Conference Division - +39 349 1761753