

**RIVIERA
DI RIMINI**
CONVENTION
BUREAU



Press Release

IEG STILL DRIVING INTERNATIONAL CONFERENCES

**Thanks to strategic long-term planning, this sector has not been halted by the pandemic.
Nine events already scheduled for 2021-2025 at the Palacongressi di Rimini**

Rimini, 12 March 2021 –The meeting industry has not yielded to the heavy blows dealt by the global pandemic and **Italian Exhibition Group (IEG)**, with its Event & Conference division, is riding out the storm with its eyes firmly fixed on the future. In fact, thanks to its strategic long-term planning, the **international conference and event sector** has kept on going.

This is a **segment of the IEG galaxy** that is going from strength to strength, in part thanks to the network of strong relations built up over the years by this front-runner in the organisation of major trade fairs, in particular, the fields of agri-food, wellness, energy and environment and tourism. An “**IEG system**” that is proving to be a winner, in trade fairs as well as in congresses and conferences.

For example, thanks to the strong presence of the agri-food chain with some of the most important trade fairs in the IEG venues - Sigep, Macfrut, Fieravicola, Beer & Food Attraction -, the **Palacongressi di Rimini** will host two major international meetings: the **International Strawberry Symposium**, initially scheduled for 2020, but **reinvented in hybrid form from 1 to 4 May of this year**, and the **European Symposium on Poultry Nutrition** scheduled from **5 to 8 September 2022**, with an expected 1,500 participants, which we hope we can welcome as an in-person event.

Another food sector event lined up for **8-12 September 2024** is the **World Congress of the International Union of Food Science and Technology - IUFOST**, which the Palacongressi di Rimini was recently awarded organisation of, together with AIM.

The leading role that IEG has rightly earned in Italy and Europe in the environment and renewable energy market with the Ecomondo and Key Energy fairs, is reaffirmed by a number of events to be hosted by the Palacongressi in the two-year period 2022-23: among them, the **World Wind Energy Congress** from **28 to 30 June 2022**, and the **annual Conference of the European Association of Environmental and Resource Economists - EAERE** from **20 to 23 June 2023**.

EXCELLENT PARTNERS

Since 2018, IEG has relied on the expertise of a specialised London-based company, **Sarah Fleming Associates**, for the research and lead generation, through local promoters, of prospective clients for its conference venues, **Palacongressi di Rimini and ViCC - Vicenza Convention Centre**. An approach that fosters the encounter between supply and demand and with which IEG positions itself, among other things, as a driving force for event organisers on the domestic scene.

The relentless work of the IEG Event & Conference Division in recent years has led to the scheduling, to date, of **nine international events** for **2021-2025** at the **Palacongressi di Rimini** alone.

**RIVIERA
DI RIMINI
CONVENTION
BUREAU**



INTERNATIONAL EVENTS 2021-25

- 2021 **International Strawberry Symposium**

- 2022 **World Wind Energy Congress**
International Conference on Coordination in Chemistry
European Symposium on Poultry Nutrition
Aquaculture Europe

- 2023 **Congress of the Federation of European Societies of the Surgery of the Hand – FESSH**
Conference of the European Association of Environmental and Resource Economists – EAERE

- 2024 **World Congress of the International Union of Food Science and Technology -IUFoST**

- 2025 **Congress of the European College of Sport Science – ECSS**

PRESS CONTACT ITALIAN EXHIBITION GROUP

Elisabetta Vitali, head of IEG media relations and corporate communication

Annamaria Gradara, media consultant IEG Event&Conference Division - +39 349 1761753

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group (IEG), listed on the MTA (screen-based equities market) organised and managed by Borsa Italiana S.p.A., is a leader in Italy in the organisation of trade fairs and one of the main operators in the trade fair and conference sector at European level, with structures in Rimini and Vicenza, as well as further sites in Milan and Arezzo. The IEG Group is notable in the organisation of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness, Sport and Leisure; Green & Technology. In the last few years, IEG started a significant expansion process abroad, also through the conclusion of joint ventures with local operators (for example, in the United States, Arab Emirates and in China). IEG closed the 2019 financial year with consolidated total revenues of € 178.6 million, an EBITDA of € 41.9 million and a consolidated net profit of € 12.6 million. In 2019, IEG totalled 48 organised or hosted fairs and 190 conferences. www.iegexpo.it

This press release contains forecasts and estimates that reflect the current opinions of the management ("forward-looking statements") especially with regard to future operating performance, realization of investments, ca This press release contains forecasts and estimates that reflect the current opinions of the management ("forward-looking statements") especially with regard to future operating performance, realization of investments, cash flow trend and evolution of the financial structure. The forward-looking statements are by their nature a component of risk and uncertainty because they depend on the occurrence of future events. Actual results may differ significantly from those announced, in relation to a plurality of factors including, but not limited to: trends in the out-of-home catering market and tourist flows in Italy, trend in the gold and jewellery market, trend of the green economy market; evolution of the price of raw materials; general macroeconomic conditions; geopolitical factors and developments in the regulatory framework. Furthermore, the information contained in this press release does not purport to be complete, nor has it been verified by independent third parties. The projections, estimates and objectives presented here are based on the information available to the Company at the date of this release.