

Press release

PALACONGRESSI DI RIMINI (IEG), AUTUMN HAS ARRIVED BRINGING WITH IT A MULTITUDE OF IN-PERSON EVENTS

Eleven events lined up for the month of October for a total of over 23 thousand attendees

Four national medical-scientific events including the Nephrologists Congress (SIN) and the event organized by the Italian Society of Medical and Interventional Radiology (SIRM)

Rimini, 2 October 2021 – The congress sector of **Italian Exhibition Group** has resumed activity in an atmosphere of trust and safety thanks to the safe business protocols put in place. October's full calendar is a sure sign of good things to come, dominated above all by national medical-scientific events.

Four medical-scientific societies have chosen Rimini's Palacongressi for their annual meeting: the Italian Society of Nephrology (SIN), the Italian Society of Haemopheresis and Cellular Manipulation (SIDEM) and the Italian Society of Medical and Interventional Radiology (SIRM).

Other events this month include Hospitality Day, an entire day dedicated to the training of hospitality operators that comes just ahead of TTG, the leading Italian travel trade show, to be held in Rimini from October 13 to 15, and the Food Marketing Festival, an event dedicated to entrepreneurs in the restaurant industry.

Eleven save the date appointments over 23 conference days and attracting 23,300 attendees.

The decision to identify as a solution provider, having what it takes to offer a turnkey, client-ready service for both in-person, hybrid or full digital form events was undoubtedly a winning one. The real edge that the venues in Rimini (Palacongressi and Expo Centre) and Vicenza (ViCC - Vicenza Convention Centre) have is that they can choose the formula even at the last minute, and at competitive prices.

"In Italy, the strong desire to return to in-person events, in compliance with safety protocols, is palpable - says Director of IEG Events & Conference division, **Fabio De Santis**. And these first months are showing us even better recovery figures than expected: the expected drop is actually lower than was forecast and if this trend is confirmed, we can perhaps return to pre-pandemic levels even sooner than expected, as early as 2023".



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FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group (IEG), listed on the MTA (screen-based stock exchange) organised and managed by Borsa Italiana S.p.A., has built up over the years, through its Rimini and Vicenza venues, a position of domestic leadership in the organisation of trade fairs and conferences, and has developed its foreign activities - also through joint ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, India - which have positioned it among the leading European operators in the sector.

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