

MODUS OPERANDI



AT A GLANCE

PROFILE OF THE EVENT:

EMC2016 – European Mineralogical Conference

11 – 15 September 2016

TYPE

International conference

LOCATION

Palacongressi di Rimini

PARTICIPANTS

700 from 50 countries

DURATION

5 days

SPECIFIC NEEDS

Plenary room, smaller rooms for parallel sessions, expo and poster areas

CBRR'S ROLE

Bid preparation for the International Board providing information on the venue and destination



THE EVENT MANAGER REPORTS

"The role of the CBRR was essential in clinching the bid for EMC2016: work started behind the scenes in 2012 to bring the 700 guests of the international scientific community to **Rimini's Palacongressi** for a 5-day event. 400 communications, 300 posters and an articulated programme that put to the test the spaces, technology, professionalism and services that the location and destination passed with flying colours"

Manuela Bobini, Event Manager
Event & Conference Business Unit Rimini Fiera

INTERVIEW WITH THE CLIENT

«EMC 2016, the European Mineralogical Conference, is the conference where the 10 largest European companies in the field of mineral sciences come together. In addition to the main European players, many of our colleagues from North America attend the event, as well as others from a total of 50 countries worldwide. This year we are expecting 700 participants, who will present their scientific contributions in this area in six parallel sessions. Highly topical issues will be discussed from the fields of mineralogy, petrology, geochemistry and volcanology.

Four years ago the **Scientific Committee** began its search in Italy for a suitable venue that could satisfy the criteria; a modern structure, competitive at a European level, that would leave colleagues speechless. I must say that from the very first Committee meetings in Rimini, held right here in the Palacongressi, we were overwhelmed by the beauty, the functionality, and the versatility of the structure. One of the strong points of the bid was undoubtedly Rimini's deep sense of hospitality and its wide range of hotel accommodation.

The conference has just begun, but I can already say we are extremely satisfied with our choice, and thank you to the Palacongressi for its availability, responsiveness to our needs and **24/7 service**.

Giuseppe Cruciani, EMC2016 Scientific Committee